# Two Higgs doublet model with $U(1)_{H}$ Higgs symmetry and dark matter



Collaboration with P. Ko (KIAS) and Yuji Omura (Nagoya U.)

Based on JHEP 1401, 016; arXiv:1405.2138

26<sup>th</sup> Rencontres de Blois May 21, 2014

## Two Higgs doublet model

- Many high-energy models predict extra Higgs doublets.
  - SUSY, GUT, flavor symmetric models, etc.
- Two Higgs doublet model could be an effective theory of a high-energy theory.
- Two (or multi) Higgs doublet model itself is interesting.
  - Higgs physics (heavy Higgs, pseudoscalar, charged Higgs physics)
  - dark matter physics (one of Higgs scalar or extra fermions could be CDM.)

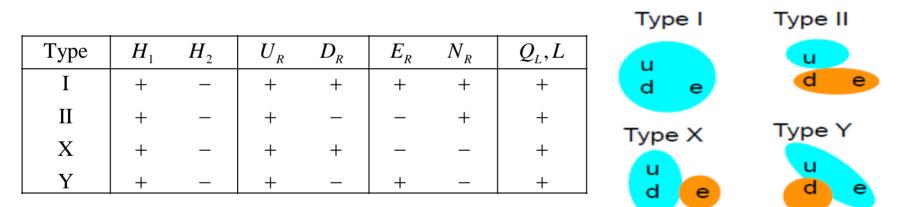
Ma, PRD73; Barbieri, Hall, Rychkov, PRD74

- baryon asymmetry of the Universe Shu, Zhang, PRL111
- neutrino mass generation Kanemura, Matsui, Sugiyama, PLB727

- can resolve experimental anomalies (top  $A_{FB}$  at Tevatron,  $B \rightarrow D(*) Tv$  at BABAR) Ko,Omura,Yu,EPJC73;JHEP1303 2

# 2HDM with Z<sub>2</sub> symmetry (2HDMwZ<sub>2</sub>)

- One of the simplest models to extend the SM Higgs sector.
- In general, flavor changing neutral currents (FCNCs) appear.
- A simple way to avoid the FCNC problem is to assign ad hoc  $Z_2$  symmetry.



Fermions of same electric charges get their masses from one Higgs VEV.

$$\mathcal{L} = \overline{L}_i (y_{1ij}^E H_1 + y_{2ij}^E H_2) E_{Rj} + \text{H.c.} \quad \text{or vice versa}$$

NO FCNC at tree level.

#### Generic problems of 2HDM

- It is well known that discrete symmetry could generate a domain wall problem when it is spontaneously broken.
- Usually the Z<sub>2</sub> symmetry is assumed to be broken softly by a dim-2 operator,  $H_1^{\dagger}H_2$  term.

The softly broken Z<sub>2</sub> symmetric 2HDM potential  $V = m_1^2 H_1^{\dagger} H_1 + m_2^2 H_2^{\dagger} H_2 - (m_{12}^2 H_1^{\dagger} H_2 + h.c.) + \frac{1}{2} \lambda_1 (H_1^{\dagger} H_1)^2 + \frac{1}{2} \lambda_2 (H_2^{\dagger} H_2)^2 + \lambda_3 (H_1^{\dagger} H_1) (H_2^{\dagger} H_2) + \lambda_4 (H_1^{\dagger} H_2) (H_2^{\dagger} H_1) + \frac{1}{2} \lambda_5 [(H_1^{\dagger} H_2)^2 + h.c.]$ 

• the origin of the softly breaking term?

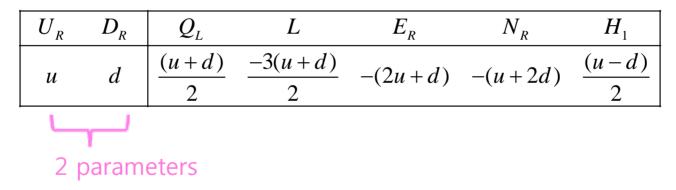
 $Z_2$  symmetry in 2HDM can be replaced by new U(1)<sub>H</sub> symmetry associated with Higgs flavors.

## Type-I 2HDM

• Only one Higgs couples with fermions.

$$V_{y} = y_{ij}^{U} \overline{Q}_{Li} \tilde{H}_{1} U_{Rj} + y_{ij}^{D} \overline{Q}_{Li} H_{1} D_{Rj} + y_{ij}^{E} \overline{L}_{i} H_{1} E_{Rj} + y_{ij}^{N} \overline{L}_{i} \tilde{H}_{1} N_{Rj}$$

• anomaly free  $U(1)_H$  without extra fermions except RH neutrinos.



• In general, extra fermions are required in order to cancel gauge anomaly.

 $\rightarrow$  one of extra fermions can be a candidate for the cold dark matter.

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• anomaly free  $U(1)_{H}$  without no extra fermions except RH neutrinos.

$U_{R}$	$D_{R}$	$Q_{\scriptscriptstyle R}$	L	$E_{R}$	$N_{R}$	$H_{1}$	Туре
и	d	$\frac{(u+d)}{2}$	$\frac{-3(u+d)}{2}$	-(2u+d)	-(u+2d)	$\frac{(u-d)}{2}$	
0	0	0	0	0	0	0	$h_2 \neq 0$
1/3	1/3	1/3	-1	-1	-1	0	$U(1)_{B-L}$
1	-1	0	0	-1	1	1	$U(1)_R$
2/3	-1/3	1/6	-1/2	-1	0	1/2	$U(1)_{\gamma}$

Ko,Omura,Yu, PLB717,202(2013)

SM fermions are U(1)<sub>H</sub> singlets.
Z<sub>H</sub> is fermiophobic and Higgphilic.

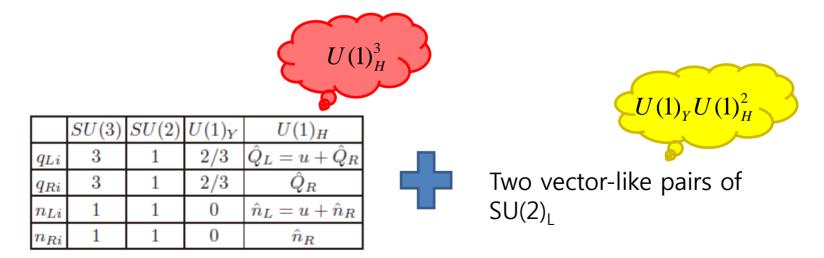
## Type-II 2HDM

• H<sub>1</sub> couples to the up-type fermions, while H<sub>2</sub> couples to the down-type fermions.

 $V_{y} = y_{ij}^{U} \overline{Q}_{Li} \widetilde{H}_{1} U_{Rj} + y_{ij}^{D} \overline{Q}_{Li} H_{2} D_{Rj} + y_{ij}^{E} \overline{L}_{i} H_{2} E_{Rj} + y_{ij}^{N} \overline{L}_{i} \widetilde{H}_{1} N_{Rj}$ 

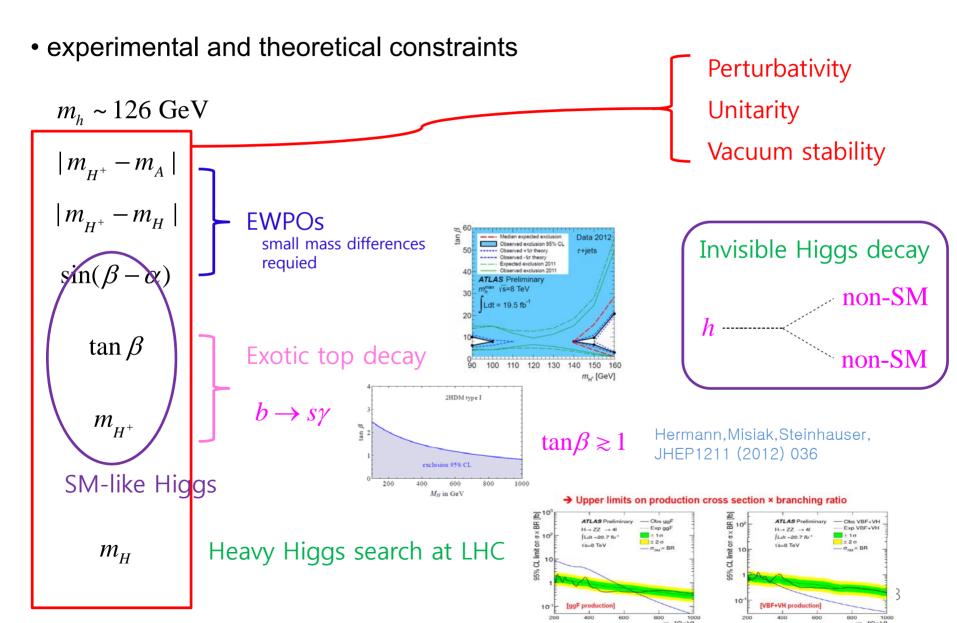
$U_R$	$D_{R}$	$Q_{\scriptscriptstyle L}$	L	$E_{R}$	$N_{R}$	$H_{1}$	$H_2$
и	0	0	0	0	U	И	0

• Requires extra chiral fermions for cancellation of gauge anomaly.



One of extra fermions can be a candidate for CDM.

#### Constraints



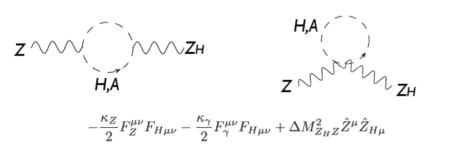
## Z-Z<sub>H</sub> mixing

• tree-level mixing (v<sub>i</sub>≠0)

$$\Delta M_{ZZH}^2 = -\frac{\hat{M}_Z}{v}g_H \sum_{i=1}^2 q_{H_i} v_i^2.$$

$$\tan 2\xi = \frac{2\Delta M_{ZZ_H}^2}{\hat{M}_{Z_H}^2 - \hat{M}_Z^2}$$

• loop-level mixing ( $v_1=0, v_2\neq 0$ )



$$\begin{split} \kappa_Z &= \frac{q_H g_H e c_W}{16 \pi^2 s_W} \left\{ \frac{1}{3} \ln \left( \frac{m_A^2}{m_{H^+}^2} \right) - \frac{1}{6} \frac{m_A^2 - m_H^2}{m_A^2} \right\},\\ \kappa_\gamma &= \frac{q_H g_H e}{16 \pi^2} \left\{ \frac{1}{3} \ln \left( \frac{m_A^2}{m_{H^+}^2} \right) - \frac{1}{6} \frac{m_A^2 - m_H^2}{m_A^2} \right\},\\ \Delta M_{Z_H Z}^2 &= -\frac{q_H g_H e}{32 \pi^2 s_W c_W} (m_A^2 - m_H^2). \end{split}$$

The mixing can appear because of  $SU(2)_L \times U(1)_Y$  breaking effects.

- collider bound depends on the  $U(1)_{H}$  charge assignment.
- In the fermiophobic  $Z_H$  case, the  $Z_H$  boson can be produced through the Z- $Z_H$  mixing and the bound for the mixing angle is

 $\sin \xi \leq O(10^{-2}) \sim O(10^{-3})$ 

## Inert Doublet Model (IDMwZ<sub>2</sub>)

- a 2HDM ~ one of the simplest extension
- One of Higgs doublets does not develop VEV and exact  $Z_2$  symmetry is imposed.
- The new Higgs doublet does not participate in the EW symmetry breaking.
- Under the  $Z_2$  symmetry, SM particles are even, but the new Higgs doublet is odd.
- Viable DM candidate

$$H_{1} = \begin{pmatrix} H^{+} \\ \frac{1}{\sqrt{2}} (H) + i A \end{pmatrix}, \quad H_{2} = \begin{pmatrix} G^{+} \\ \frac{1}{\sqrt{2}} (v + h) + i G^{0} \end{pmatrix}$$
  
DM candidates SM-like Higgs

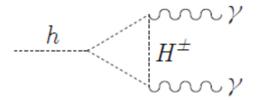
## Inert Doublet Model (IDMwZ<sub>2</sub>)

• CP-conserving potential

forbidden by the Z<sub>2</sub> symmetry  

$$V = \mu_1 (H_1^{\dagger} H_1) + \mu_2 (H_2^{\dagger} H_2) - \mu_{12} (H_1^{\dagger} H_2 + \text{h.c.}) + \frac{\lambda_1}{2} (H_1^{\dagger} H_1)^2 + \frac{\lambda_2}{2} (H_2^{\dagger} H_2)^2 + \lambda_3 (H_1^{\dagger} H_1) (H_2^{\dagger} H_2) + \lambda_4 |H_1^{\dagger} H_2|^2 + \frac{\lambda_5}{2} \{ (H_1^{\dagger} H_2)^2 + h.c. \}.$$

- Type-I Yukawa interactions ~ only  $H_2$  couples to the SM fermions.
- The h decay to two photons receives additional contribution through charged Higgs loop.



• H,A,H<sup> $\pm$ </sup> ~ do not couple to SM fermions at tree level.

- We replace the  $Z_2$  symmetry by U(1) gauge symmetry.
- A SM-singlet  $\Phi$  has to be added.
- Without  $\Phi$ ,  $Z_H$  boson becomes massless.

$$V = (m_1^2 + \tilde{\lambda}_1 | \Phi |^2)(H_1^{\dagger}H_1) + (m_2^2 + \tilde{\lambda}_2 | \Phi |^2)(H_2^{\dagger}H_2) - (m_{12}^2 H_1^{\dagger}H_2 + h.c.)$$
  
+  $\frac{\lambda_1}{2}(H_1^{\dagger}H_1)^2 + \frac{\lambda_2}{2}(H_2^{\dagger}H_2)^2 + \lambda_3(H_1^{\dagger}H_1)(H_2^{\dagger}H_2) + \lambda_4 | H_1^{\dagger}H_2 |^2$   
+  $\frac{\lambda_5}{2}\{(H_1^{\dagger}H_2)^2 + h.c.\} + m_{\Phi}^2 | \Phi |^2 + \lambda_{\Phi} | \Phi |^4$ 

- $\Phi$  breaks the U(1)<sub>H</sub> symmetry while H<sub>2</sub> breaks the EW symmetry.
- The remnant symmetry of  $U(1)_{H}$  is the origin of the exact  $Z_2$  symmetry.

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forbidden by the Z<sub>2</sub> symmetry

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+  $\frac{\lambda_1}{2}(H_1^{\dagger}H_1)^2 + \frac{\lambda_2}{2}(H_2^{\dagger}H_2)^2 + \lambda_3(H_1^{\dagger}H_1)(H_2^{\dagger}H_2) + \lambda_4 |H_1^{\dagger}H_2|^2$   
+  $\frac{\lambda_5}{2}\{(H_1^{\dagger}H_2)^2 + h.c.\} + m_{\Phi}^2 |\Phi|^2 + \lambda_{\Phi} |\Phi|^4$   
forbidden by the U(1)<sub>H</sub> symmetry (q<sub>H2</sub>=0,q<sub>H1</sub>≠0)

- $\Phi$  breaks the U(1)<sub>H</sub> symmetry while H<sub>2</sub> breaks the EW symmetry.
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• IDM + SM-singlet  $\Phi$ .

forbidden by the  $Z_2$  symmetry

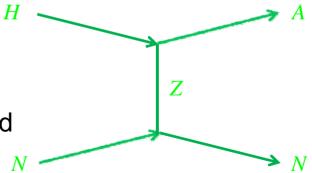
$$V = (m_1^2 + \tilde{\lambda}_1 |\Phi|^2)(H_1^{\dagger}H_1) + (m_2^2 + \tilde{\lambda}_2 |\Phi|^2)(H_2^{\dagger}H_2) - (m_{12}^2 H_1^{\dagger}H_2 + \text{h.c.}) + \frac{\lambda_1}{2}(H_1^{\dagger}H_1)^2 + \frac{\lambda_2}{2}(H_2^{\dagger}H_2)^2 + \lambda_3(H_1^{\dagger}H_1)(H_2^{\dagger}H_2) + \lambda_4 |H_1^{\dagger}H_2|^2 + \frac{\lambda_5}{2}\{(H_1^{\dagger}H_2)^2 + h.c.\} + m_{\Phi}^2 |\Phi|^2 + \lambda_{\Phi} |\Phi|^4$$

forbidden by the U(1)<sub>H</sub> symmetry  $(q_{H_2}=0,q_{H_1}\neq 0)$ 

• Without  $\lambda_5$ , H and A are degenerate.

$$m_A = \sqrt{m_H^2 - \lambda_5 v^2}$$

• Direct searches for DM at XENON100 and LUX exclude this degenerate case.



• IDM + SM-singlet  $\Phi$ .

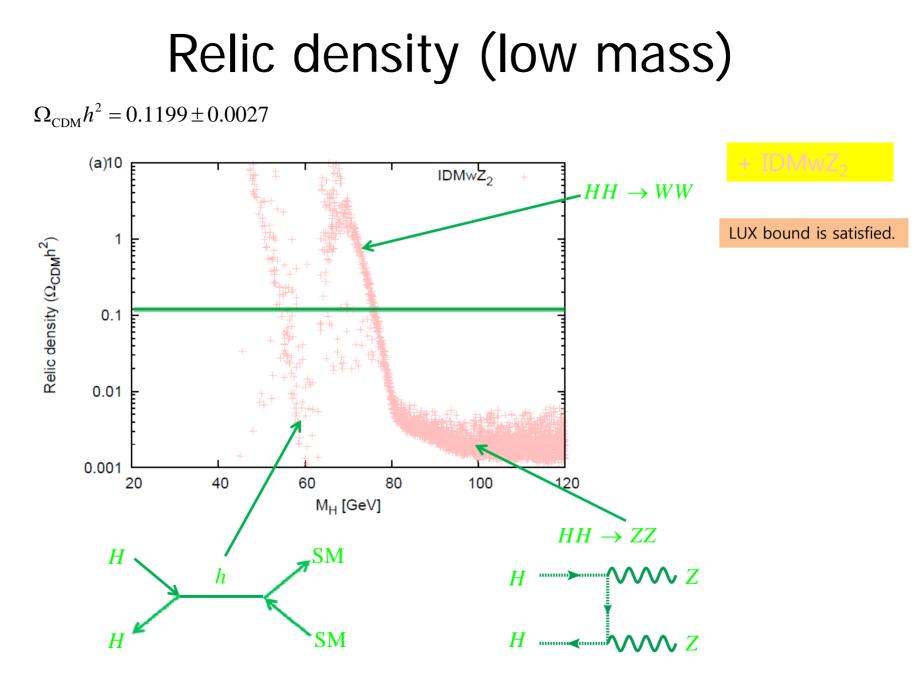
forbidden by the  $Z_2$  symmetry

$$V = (m_1^2 + \tilde{\lambda}_1 |\Phi|^2)(H_1^{\dagger}H_1) + (m_2^2 + \tilde{\lambda}_2 |\Phi|^2)(H_2^{\dagger}H_2) - (m_{12}^2 H_1^{\dagger}H_2 + h.c.)$$
  
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+  $\{c_l \left(\frac{\Phi}{\Lambda}\right)^l (H_1^{\dagger}H_2)^2 + h.c.\} + m_{\Phi}^2 |\Phi|^2 + \lambda_{\Phi} |\Phi|^4$ 

- The  $\lambda_5$  term can effectively be generated by a higher-dimensional operator.

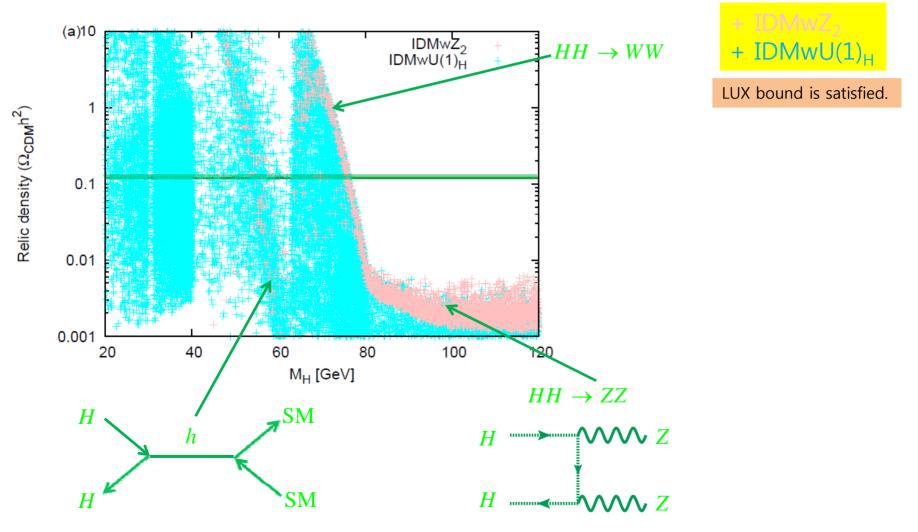
• It could be realized by introducing a singlet S charged under U(1)<sub>H</sub> with  $q_S = q_{H_1}$ .

$$V_{\Phi}(|\Phi|^{2},|S|^{2}) + V_{H}(H_{i},H_{i}^{\dagger}) + \lambda_{S}(\Phi)S^{2} + \lambda_{H}(S)H_{1}^{\dagger}H_{2} + h.c..$$
$$\lambda_{H} = \lambda_{H}^{0}S \qquad \lambda_{5} \sim \frac{(\lambda_{H}^{0})^{2}}{2} \frac{\Delta m^{2}}{m_{Re(S)}^{2}m_{Im(S)}^{2}}, \qquad \begin{array}{c} H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ S \\ S \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ S \\ H_{2} \end{array} \qquad \begin{array}{c} H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ S \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ S \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ S \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{2} \end{array} \qquad \begin{array}{c} \langle \Phi \rangle \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{1}^{\dagger} \\ H_{2} \end{array}$$



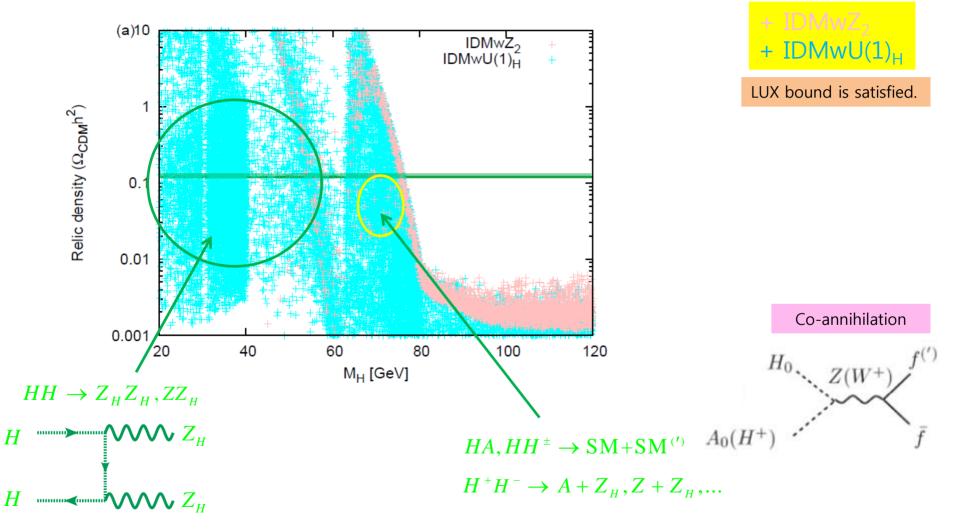
#### Relic density (low mass)

 $\Omega_{\rm CDM} h^2 = 0.1199 \pm 0.0027$ 

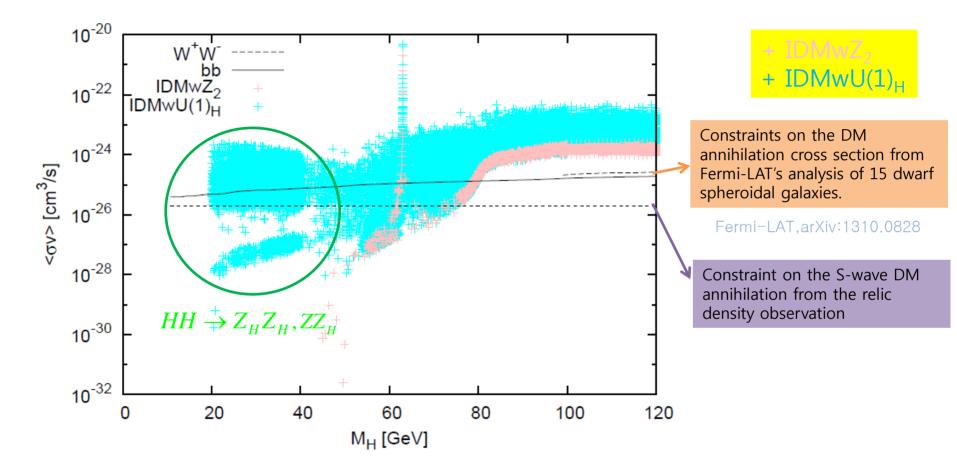


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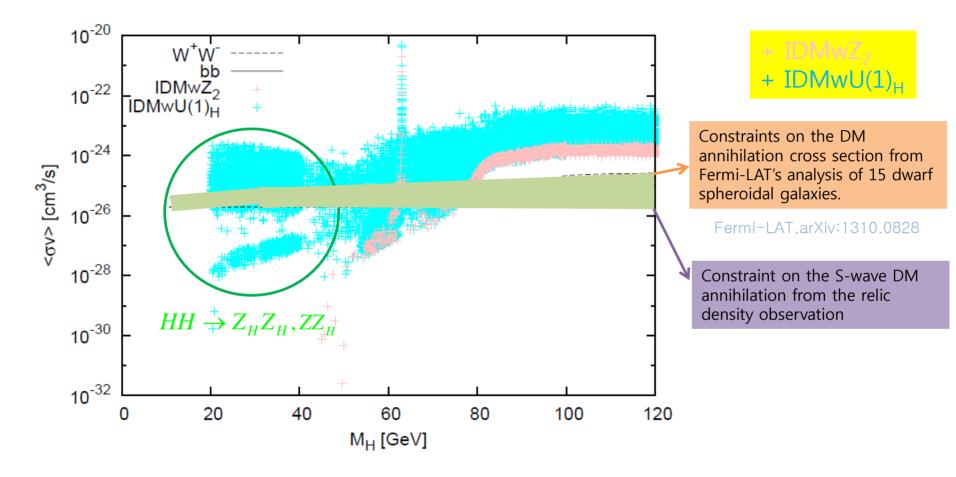


## Indirect searches (low mass)



• All points satisfy constraints from the relic density observation and LUX experiments.

## Indirect searches (low mass)



• But, indirect DM signals depend on the decay patterns of produced particles from annihilation or decay of DMs.

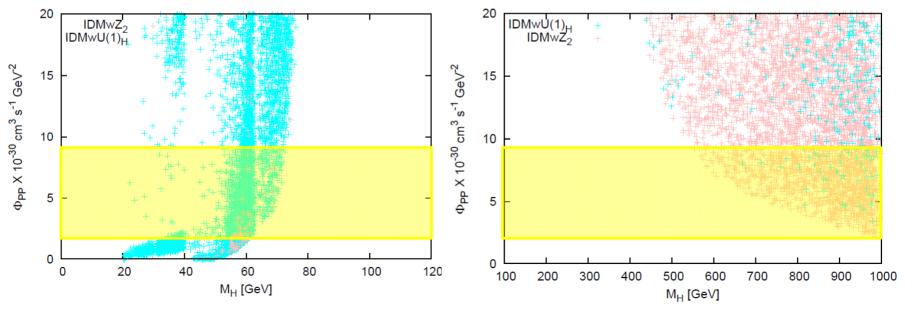
#### Gamma ray flux from DM annihilation

 Dwarf spheroidal galaxies are excellent targets to search for annihilating DM signatures because of DM-dominant nature without astrophysical backgrounds like hot gas.

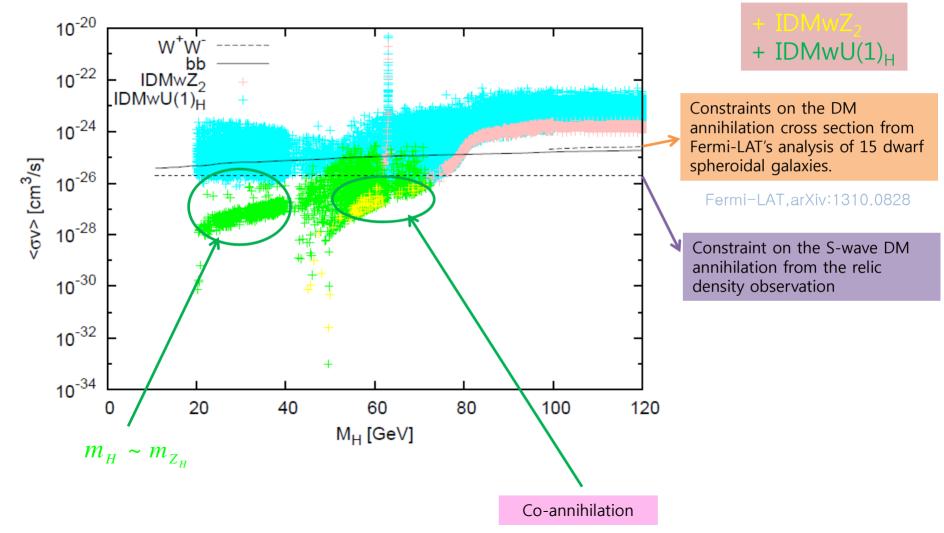
$$\phi_s(\Delta\Omega) = \underbrace{\frac{1}{4\pi} \frac{\langle \sigma v \rangle}{2m_{\rm DM}^2} \int_{E_{\rm min}}^{E_{\rm max}} \underbrace{\frac{\mathrm{d}N_{\gamma}}{\mathrm{d}E_{\gamma}} \mathrm{d}E_{\gamma}}_{\Phi_{\rm PP}} \cdot \underbrace{\int_{\Delta\Omega} \left\{ \int_{\rm l.o.s.} \rho^2(r) \mathrm{d}l \right\} \mathrm{d}\Omega'}_{J\text{-factor}} \cdot \underbrace{\int_{\Phi_{\rm PP}} \int_{\Phi_{\rm PP}} \frac{\mathrm{d}N_{\gamma}}{\mathrm{d}E_{\gamma}} \mathrm{d}E_{\gamma} \cdot \underbrace{\int_{\Delta\Omega} \left\{ \int_{\rm l.o.s.} \rho^2(r) \mathrm{d}l \right\} \mathrm{d}\Omega'}_{J\text{-factor}} \cdot \underbrace{\int_{\Phi_{\rm PP}} \int_{\Phi_{\rm PP}} \int_{\Phi_{\rm PP}} \frac{\mathrm{d}N_{\gamma}}{\mathrm{d}E_{\gamma}} \mathrm{d}E_{\gamma} \cdot \underbrace{\int_{\Delta\Omega} \left\{ \int_{\rm l.o.s.} \rho^2(r) \mathrm{d}l \right\} \mathrm{d}\Omega'}_{J\text{-factor}} \cdot \underbrace{\int_{\Phi_{\rm PP}} \int_{\Phi_{\rm PP}}$$

A 95% upper bound is  $\Phi_{PP} = 5.0^{+4.3}_{-4.5} \times 10^{-30} \text{ cm}^3 \text{s}^{-1} \text{GeV}^{-2}$ 

Geringer-Sameth, Koushiappas, PRL107

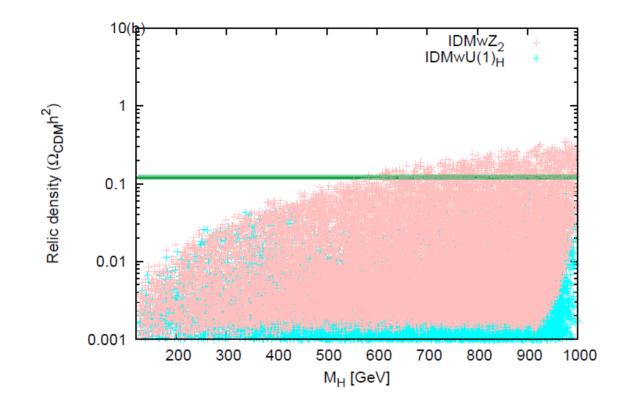


#### Indirect searches (low mass)



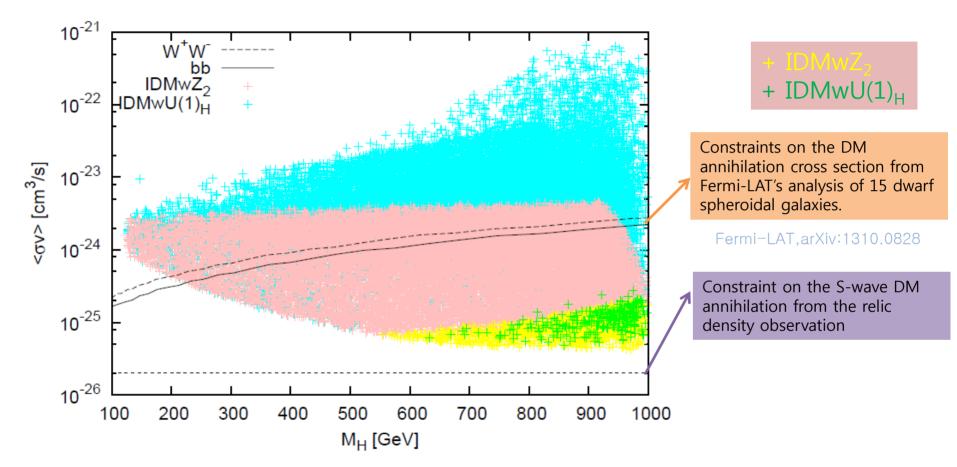
#### Relic density (high mass)

 $\Omega_{\rm CDM} h^2 = 0.1199 \pm 0.0027$ 





#### Indirect searches (high mass)



#### Conclusions

• 2HDM may be an effective theory of a high-energy theory and useful to test the underlying theory.

• 2HDM can easily be extended to a gauged model and the U(1) gauge symmetry could be the origin of  $Z_2$  symmetry.

• The U(1) extension to inert doublet model could introduce dark matter candidates whose stability are guaranteed by the remnant symmetry of  $U(1)_{\rm H}$ .

• In type-I, a light CDM scenario is possible in the IDMwU(1)<sub>H</sub>.

Thank you for your attention.

#### Back up

## **Higgs Potential**

• in the ordinary 2HDM with Z<sub>2</sub> symmetry

$$V = m_1^2 H_1^{\dagger} H_1 + m_2^2 H_2^{\dagger} H_2 - (m_{12}^2 H_1^{\dagger} H_2 + h.c.) + \frac{1}{2} \lambda_1 (H_1^{\dagger} H_1)^2 + \frac{1}{2} \lambda_2 (H_2^{\dagger} H_2)^2 + \lambda_3 (H_1^{\dagger} H_1) (H_2^{\dagger} H_2) + \lambda_4 (H_1^{\dagger} H_2) (H_2^{\dagger} H_1) + \frac{1}{2} \lambda_5 [(H_1^{\dagger} H_2)^2 + h.c.].$$
not invariant under U(1)<sub>H</sub>

• in the 2HDM with U(1)<sub>H</sub>, we include an extra singlet scalar  $\Phi$ , which makes Z<sub>H</sub> heavy.

$$\begin{split} V &= \hat{m}_{1}^{2} (|\Phi|^{2}) H_{1}^{\dagger} H_{1} + \hat{m}_{2}^{2} (|\Phi|^{2}) H_{2}^{\dagger} H_{2} - \begin{pmatrix} m_{3}^{2}(\Phi) H_{1}^{\dagger} H_{2} + h.c. \end{pmatrix} \leftarrow & H_{1}^{\dagger} H_{2} \Phi \\ &+ \frac{\lambda_{1}}{2} (H_{1}^{\dagger} H_{1})^{2} + \frac{\lambda_{2}}{2} (H_{2}^{\dagger} H_{2})^{2} + \lambda_{3} (H_{1}^{\dagger} H_{1}) (H_{2}^{\dagger} H_{2}) + \lambda_{4} |H_{1}^{\dagger} H_{2}|^{2} & \text{invariant under U(1)}_{H_{2}^{\dagger}} H_{2} + m_{\Phi}^{2} |\Phi|^{2} + \lambda_{\Phi} |\Phi|^{4}. & \text{no } \lambda 5 \text{ terms!} \end{split}$$

• neutral Higgs  $\begin{pmatrix}
h_{\Phi} \\
h_{1} \\
h_{2}
\end{pmatrix} = \begin{pmatrix}
1 & 0 & 0 \\
0 \cos \alpha - \sin \alpha \\
0 \sin \alpha & \cos \alpha
\end{pmatrix}
\begin{pmatrix}
\cos \alpha_{1} & 0 - \sin \alpha_{1} \\
0 & 1 & 0 \\
\sin \alpha_{1} & 0 & \cos \alpha_{1}
\end{pmatrix}
\begin{pmatrix}
\cos \alpha_{2} - \sin \alpha_{2} & 0 \\
\sin \alpha_{2} & \cos \alpha_{2} & 0 \\
0 & 0 & 1
\end{pmatrix}
\begin{pmatrix}
\widetilde{h} \\
H \\
h
\end{pmatrix}$ 

a pair of charged Higgs + 1 pseudoscalar Higgs + 3 neutral Higgs bosons